

Editorial

A New Look for the Platinum Metals Review Website

The *Platinum Metals Review* website now has a new design, launched in October 2011.

The new website offers:

- An updated look and feel
- Improved navigation to the articles you want
- Streamlined search function
- Enhanced networking opportunities *via* social networking links

In addition all of the original features are there, including full, free access to the complete Journal Archive dating back to our very first issue, originally published in 1957. You can now navigate to every article by browsing the Journal Archive, using the Quick or Advanced Search functions or the new “Find a Particular Article” form on the homepage. You can sign up for Email Alerts, download the latest full-issue PDF or see our pick of the most interesting articles in our “From the Archive” feature.

The “Resources” section contains all the original sections including Ask a Question, the Directories and the ever popular Events Calendar. Further Reading provides the chance to broaden your knowledge in a particular area relevant to pgms. Virtual Issues are collections of past *Platinum Metals Review* papers on a selected topic.

Using the links at the bottom of each article page, you can now share *Platinum Metals Review* articles across your LinkedIn, Facebook or Connotea social networking pages. Links to popular pgm related groups on LinkedIn and Facebook are provided to help you find more information and contacts.

We hope that you will enjoy exploring the new website and will continue to find *Platinum Metals Review* a valuable source of the latest information on pgms science and technology.

The website and all its features are available at: www.platinummetalsreview.com.

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2010 Impact Factor

Platinum Metals Review now has an Impact Factor for the first time in its history. This is a measure of the average number of citations for articles published in the Journal, and is reported annually by Thomson Reuters, one of the leading sources of information for businesses and professionals, as one of the evaluation tools provided by its Journal Citation Reports® service. Our Impact

Factor for 2010 is 2.543, a respectable value for a multidisciplinary Journal with an emphasis on chemistry.

Congratulations to our authors, peer reviewers and readers who have helped make this achievement possible. By submitting your work to *Platinum Metals Review* you will help to ensure that we maintain the high quality of the journal and continue to enhance the visibility of your research.